



NORTH CAROLINA CHAPTER
community
ASSOCIATIONS INSTITUTE

▶▶ **SUPPORTING PARTNERS** ◀◀
PROGRAM 2025

PARTNERS-ONLY ADVANCE ACCESS	Elite Partner	Platinum Partner	Gold Partner
NEW! Access to Manager Speed Dating at Annual Conference (sells out every year)	Dedicated Elite advance order window	Dedicated Platinum advance order window	
Priority choice of Annual Conference Expo Booth premium positions	Reserved premium positions	Second dibs on premium booth positions	
Dates preference for "Smarter in 5 Minutes" video promoted in chapter newsletter and published in CAI-NC resource library	Dedicated Elite advance sign-up	NEW! Dedicated Platinum advance order window	
PARTNERS-ONLY PROMOTIONAL BENEFITS	Elite Partner	Platinum Partner	Gold Partner
NEW! "This Week's Partner Spotlight" Your custom flyer as e-blast to all members, with 2 delivery options: A) As exclusive-topic stand alone message from CAI-NC or B) Linked blurb in regular chapter newsletter	Elite choice of dates plus delivery option preference	Platinum choice of dates plus delivery option preference	Gold choice of dates
Participation in Quarterly Virtual "Giveaway Fridays" (signup required)	Up to all 4 days (signup required)	Up to 3 of 4 days (signup required)	Choice of 1 day (signup required)
"Presented by" linked logo in chapter newsletter	Elite level Supporting Partner promotion	Platinum level Supporting Partner promotion	Gold level Supporting Partner promotion
Spotlight in Annual Conference Attendee Guide	Featured as Elite level	Featured as Platinum level	Featured as Gold level
Digital Marketing Badge	Elite level custom badge	Platinum level custom badge	Gold level custom badge
Year-long branding: live and virtual event slideshows, website, banners at major events	Featured as Elite Level	Featured as Platinum level	Featured as Gold level
NEW! Partner Profiles page on chapter website	Company profile + linked logo	Linked company name + linked logo	Linked company name
Logo on CAI-NC Homepage all year	Linked to your company website		
NEW! Mini-webinar (15-20") published in CAI-NC resource library	Available at any time		
NEW! Exclusive "Center Stage Partner" CAI-NC Home page slider	Scheduled once per year		
PARTNERS-ONLY PRICING DISCOUNTS	Elite Partner	Platinum Partner	Gold Partner
Annual Conference Expo Booth	Free	NEW! 35% off	
"Smarter in 5 Minutes" video promoted in chapter newsletter and published in CAI-NC resource library	Free	NEW! Free	
"This Week's Partner Spotlight" Your custom flyer as e-blast chapter membership.	Free	NEW! 35% off	NEW! 20% off

\$6,000

\$4,000

\$2,750

2025 Events Schedule Target Dates:

- March 21: Law Day (virtual)
- April 2: Raleigh education + networking event
- April 3: Greensboro education + networking event
- April 9: Wilmington education + networking event
- April 10: Charlotte education + networking event
- May 1: Higher Thinking Executive Forum, Chapel Hill
- Aug. 21-22: Annual Conference & Expo, Wilmington
- Dec. 3: Raleigh education + networking event
- Dec. 4: Greensboro education + networking event
- Dec. 10: Wilmington education + networking event
- Dec. 11: Charlotte education + networking event