



# SUPPORTING PARTNERS



# PROGRAM

*No one has the power to convene the NC community association audience like CAI-NC.*

**CAI-NC invites you to partner with us and enjoy unique opportunities to:**

- Make long-lasting connections with a diverse network of community association managers and homeowner leaders.
- Add value to the member experience while supporting the mission of CAI, nurturing relationships with existing clients, and developing relationships with potential customers in the community association space.
- Promote your organization to these members making decisions on behalf of thousands of homeowner and condominium associations across NC.



2024  
CAI-NC

**Supporting Partner**

**CONTACT US**

 [office@cai-nc.org](mailto:office@cai-nc.org)

 919-525-4993

CAI-NC Annual Partner Benefits	Elite Partner	Platinum Partner	Gold Partner
E-blast to CAI-NC membership	One free e-blast with your custom content		
"Smarter in 5 Minutes" Video Mini-presentation	Two reserved dates for video promoted across all CAI-NC channels	One reserved date for video promoted across all CAI-NC channels	
Quarterly Virtual "Giveaway Fridays"	Sign up for all 4 days	Sign up for any 3 days	Sign up for any 1 day
Annual Conference Booth	Free	30% off	15% off
Annual Conference Manager Speed Dating	Early access first priority	Early access second priority	Early access third priority
Featured in Annual Conference Program	✓	✓	✓
"Partner Spotlight" on CAI-NC Social Media	✓	✓	✓
Linked logo on CAI-NC Homepage	✓	✓	✓
Digital Marketing Badge	✓	✓	✓
YEAR-LONG BRANDING event slideshows, website, event banners	Top Position - largest logo and homepage scrolling feature	Middle position - medium logo	Bottom position - smaller logo
	<b><u>\$4,800</u></b>	<b><u>\$3,600</u></b>	<b><u>\$2,400</u></b>