

2026 Partnership Opportunities



DIAMOND

\$11,000



ELITE

\$6,000



PLATINUM

\$4,000



GOLD

\$2,800



Diamond Partner



Exclusive Offerings

- Sponsorship and presence at ALL local events*
 - 8 events across North Carolina
 - 2 team members receive advanced calendar invites for attendance
- Law Day Session Host sponsorship*
 - Largest manager audience of the year
 - on-camera session introduction
 - full day participation
- 2 seats at Manager Speed Dating at Annual Conference*
- **NEW FOR 2026:** Annual Conference Session host*
 - In-person introduction during live session



Advance Access

- Expo premium position
 - Double endcap, first right of refusal
- Smarter in 5 Minutes video
 - First pick on date preference



Promotional Benefits

- "Partner Spotlight": Custom flyer e-blast to all members
 - First choice of dates & delivery option preference
- 4-day participation in virtual "Giveaway Fridays"
- "Presented By" logo in the chapter newsletter
- Featured in the Annual Conference app event guide
- Digital Marketing Badge
- Logo on CAI-NC Homepage
- "Center Stage Partner" home page slider
 - First choice of timing
- **NEW FOR 2026:** Online directory banner ad (1 week)
- **NEW FOR 2026:** 1-hr webinar in resource library
- Partner Profile on chapter website
 - Linked name and logo



Discounts

- FREE: Expo booth & team member
- FREE: Smarter in 5 Minutes Video
- FREE: Partner Spotlight flyer e-blast



Maximum Exposure, Maximum Convenience

** These Items are Automatic: requiring no action or sign-up for you or your team!!*

\$11,000



Elite Partner



Advance Access

- Annual Conference Expo
 - Reserved premium positions
- Smarter in 5 Minutes video
 - Dedicated advanced sign-up
- Manager Speed Dating at Annual Conference
 - Dedicated advanced order window



Discounts

- FREE: Expo booth
- FREE: Smarter in 5 Minutes Video
- FREE: Partner Spotlight flyer e-blast



Promotional Benefits

- "Partner Spotlight": Custom flyer e-blast to all members
 - Choice of dates & delivery option preference
- 4-day participation in virtual "Giveaway Fridays"
 - Sign-up required
- "Presented By" logo in the chapter newsletter
- Featured in the Annual Conference app event guide
- Digital Marketing Badge
- Logo on CAI-NC Homepage
- "Center Stage Partner" home page slider
 - **NEW:** Choice of timing
- **NEW FOR 2026:** Online directory banner ad (1 week)
- **NEW FOR 2026:** 1-hr webinar in resource library
- Partner Profile on chapter website
 - Linked name and logo



\$6,000



Platinum Partner



Advance Access

- Annual Conference Expo
 - Second choice of premium positions
- Smarter in 5 Minutes video
 - Dedicated advanced sign-up
- Manager Speed Dating at Annual Conference
 - Dedicated advanced order window



Promotional Benefits

- "Partner Spotlight": Custom flyer e-blast to all members
 - Platinum level choice of dates & delivery option preference
- 3-day participation in virtual "Giveaway Fridays"
 - Sign-up required
- "Presented By" logo in the chapter newsletter
- Featured in the Annual Conference app event guide
- Digital Marketing Badge
- Year-long branding
- **NEW FOR 2026:** Online directory banner ad (1 week)
- Partner Profile on chapter website
 - Linked name and logo



Discounts

- 35% OFF: Expo Booth
- FREE: Smarter in 5 Minutes Video
- 35% OFF: Partner Spotlight flyer e-blast



\$4,000



Gold Partner



Advance Access

- Annual Conference Expo
 - Third choice of premium positions
- Smarter in 5 Minutes video
 - Dedicated advanced sign-up
- Manager Speed Dating at Annual Conference
 - Dedicated advanced order window



Promotional Benefits

- "Partner Spotlight": Custom flyer e-blast to all members
 - Gold level choice of dates
- Choice of day for participation in virtual "Giveaway Fridays"
 - Sign-up required
- "Presented By" logo in the chapter newsletter
- Featured in the Annual Conference app event guide
- Digital Marketing Badge
- Year-long branding
- **NEW FOR 2026:** Online directory banner ad (1 week)
- Partner Profile on chapter website
 - Linked company name



Discounts

- **NEW FOR 2026:** 20% OFF Partner Spotlight flyer e-blast



Sponsorship Level Snapshot

				
Local Event Presence	✓			
Law Day Session Host	✓			
Annual Conference Session Host	✓			
Annual Conference Manager Speed Dating	✓ <i>AUTOMATIC! No Action Required</i>	✓ <i>Tier-Based Order Window</i>	✓ <i>Tier-Based Order Window</i>	✓ <i>Tier-Based Order Window</i>
Priority Choice: Annual Expo Booth Position	✓	✓	✓	✓
Date Preference for "Smarter in 5 Minutes"	✓	✓	✓	✓
"This Week's Partner Spotlight" E-blast	✓	✓	✓	✓
Participation in Virtual "Giveaway Fridays"	✓	✓ <i>Sign-up Required</i>	✓ <i>3 days only Sign-up Required</i>	✓ <i>1 day only Sign-up Required</i>
"Presented by" Linked Logo in Newsletter	✓	✓	✓	✓
Spotlight in Annual Conference App Event Guide	✓	✓	✓	✓

Sponsorship Level Snapshot

				
Digital Marketing Badge	✓	✓	✓	✓
Logo on CAI-NC Homepage	✓	✓	✓	✓
"Center Stage Partner" Homepage Slider	✓	✓	✓	✓
Online Directory Banner Ad (1 week)	✓	✓	✓	✓
1-hr Webinar Published in Resource Library	✓	✓	✓	✓
Partner Profiles Page on Chapter Website	✓	✓	✓	✓
Annual Conference Expo Booth	✓	✓	35% OFF	✓
"Smarter in 5 Minutes" Video in Newsletter	✓	✓	✓	✓
"This Week's Partner Spotlight" flyer e-blast	✓	✓	35% OFF	20% OFF

Linked to your website

Linked to your website

Booth + 1 additional team member

35% OFF

35% OFF

20% OFF