



NORTH CAROLINA CHAPTER
community
 ASSOCIATIONS INSTITUTE



SUPPORTING PARTNERS PROGRAM 2025



No one has the power to convene the NC community association audience like CAI-NC.

CAI-NC invites you to partner with us and enjoy unique opportunities to:

- Make long-lasting connections with a diverse network of community association managers and homeowner leaders.
- Nurture relationships with existing clients, and develop relationships with potential customers in the community association space.
- Promote your organization to those making decisions on behalf of thousands of homeowner and condominium associations across NC.

	NEW! Diamond Partner	Elite Partner	Platinum Partner	Gold Partner
DIAMOND ALL-IN ONLY: Maximum exposure, Maximum convenience	SOLD OUT			
LOCAL EVENTS: Prepaid automatic sponsorships for all 8 local events across NC including 2 team members. (All local sponsorships sold out in 2024)	Automatic sponsor presence - No action required! Plus- chapter sends advance personal calendar invites to designated team members for each event			
Prepaid automatic Law Day Session Host sponsorship at largest manager audience event of the year	Automatic host presence - No sign-up required! Includes on-camera session introduction and free participation all day			
Prepaid automatic seats - Manager Speed Dating at Annual Conference (sells out every year)	Automatic presence or 2 team members - no action required!			

	Diamond Partner	Elite Partner	Platinum Partner	Gold Partner
PARTNERS-ONLY ADVANCE ACCESS	SOLD OUT	WAIT LIST		
NEW! Access to Manager Speed Dating at Annual Conference (sells out every year)	Automatic seats - no action required!	Dedicated Elite advance order window	Dedicated Platinum advance order window	
Priority choice of Annual Conference Expo Booth premium positions	First right of refusal for limited double-endcap Expo booths at entrance or bar area	Reserved premium positions	Second dibs on premium booth positions	
Dates preference for "Smarter in 5 Minutes" video promoted in chapter newsletter and published in CAI-NC resource library	Diamond first dibs on preference	Dedicated Elite advance sign-up	NEW! Dedicated Platinum advance order window	
PARTNERS-ONLY PROMOTIONAL BENEFITS				
Access to post-event attendee lists for all local events	Exclusive to Diamond			
NEW! "This Week's Partner Spotlight" Your custom flyer as e-blast to all members, with 2 delivery options: A) As exclusive-topic stand alone message from CAI-NC or B): Linked blurb in regular chapter newsletter	First choice of dates plus delivery option preference	Elite choice of dates plus delivery option preference	Platinum choice of dates plus delivery option preference	Gold choice of dates
Participation in Quarterly Virtual "Giveaway Fridays" (signup required)	Up to all 4 days	Up to all 4 days (signup required)	Up to 3 of 4 days (signup required)	Choice of 1 day (signup required)
"Presented by" linked logo in chapter newsletter	Exclusive Diamond level Supporting Partner promotion	Elite level Supporting Partner promotion	Platinum level Supporting Partner promotion	Gold level Supporting Partner promotion
Spotlight in Annual Conference Attendee Guide	Featured as Diamond level	Featured as Elite level	Featured as Platinum level	Feature as Gold level
Digital Marketing Badge	Diamond level custom badge	Elite level custom badge	Platinum level custom badge	Gold level custom badge
Year-long branding: live and virtual event slideshows, website, banners at major events	Featured as Diamond level	Featured as Elite Level	Featured as Platinum level	Featured as Gold level

PARTNERS-ONLY PROMOTIONAL BENEFITS	Diamond Partner	Elite Partner	Platinum Partner	Gold Partner
NEW! Partner Profiles page on chapter website	Company profile + linked logo	Company profile + linked logo	Linked company name + linked logo	Linked company name
Logo on CAI-NC Homepage all year	Linked to your company website	Linked to your company website		
Mini-webinar (15-20") published in CAI-NC resource library	Available at any time	Available at any time		
NEW! Exclusive "Center Stage Partner" CAI-NC Home page slider	Scheduled once per year	Scheduled once per year		
PARTNERS-ONLY PRICING DISCOUNTS				
Annual Conference Expo Booth	Free booth plus free additional team member	Free	NEW! 35% off	
"Smarter in 5 Minutes" video promoted in chapter newsletter and published in CAI-NC resource library	Free	Free	NEW! Free	
"This Week's Partner Spotlight" Your custom flyer as e-blast chapter membership.	Free	Free	NEW! 35% off	NEW! 20% off

\$11,000

\$6,000

\$4,000

\$2,750

Don't miss out on the Supporting Partner Benefits in 2025!

CONTACT US



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2025 Events Schedule Target Dates:

- March 21: Law Day (virtual)
- April 2: Raleigh education + networking event
- April 3: Greensboro education + networking event
- April 9: Wilmington education + networking event
- April 10: Charlotte education + networking event
- May 1: Higher Thinking Executive Forum, Chapel Hill
- Aug. 21-22: Annual Conference & Expo, Wilmington
- Dec. 3: Raleigh education + networking event
- Dec. 4: Greensboro education + networking event
- Dec. 10: Wilmington education + networking event
- Dec. 11: Charlotte education + networking event